

 **viamedia**  
220 Lexington Green Circle  
Suite 300  
Lexington, KY 40503  
859-410-2699

VNS/NCC

## **Invoice**

Eric Holcomb for Indiana

Acct. Exec: POLITICAL\_HOUSE, VNS

Bill Cycle: 11/16

**Invoice ID: 1256212**  
**Campaign ID:**

**Invoice Date: 11-16-2016**  
**Estimate ID: 847**

**Contract ID: 869750**  
**P.O Number:**

**Client ID: 44115**  
**Tax ID:**

Description

Amount

Gross Advertising Fee	\$692.00
Agency Commission	(\$103.80)
Rep. Firm Commission	(\$205.87)

<b>Net Advertising Fee</b>	<b>\$382.33</b>
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<b>Sub Total</b>	<b>\$382.33</b>
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<b>Total This Invoice</b>	<b>\$382.33</b>
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/62334682/  
1350

Terms: Net 30 Days Upon Receipt  
Checks Payable to: Viamedia, Inc.  
Mail to: Viamedia, Inc.  
7796 Solution Center  
Chicago, IL 60677-7007  
Accounts Receivable Dept.

All rates are adjusted to reflect HD distribution where available

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## **Affidavit of Performance**

Client Name: Eric Holcomb for Indiana  
 Remarks: /62334682/  
 Bill Cycle: 11/16  
 Rep. Firm: VNS/NCC

Contract ID: 869750  
 Contract Type: Political

Date	Weekday	Network	Zone	Program Name	Air Time	Spot Name	Spot Len	Con Line	Billing Status	Spot Cost
11/05/16	Saturday	BTN-E	LOU-1350_LOUISVIL	BTN Live	9:26am	BCEH1601H	00:00:30	48	Charged	101.00
11/05/16	Saturday	BTN-E	LOU-1350_LOUISVIL	Indiana at Rutgers	2:03pm	BCEH1606H	00:00:30	6	Charged	125.00
11/05/16	Saturday	BTN-E	LOU-1350_LOUISVIL	Purdue at Minnesota	3:59pm	BCEH1601H	00:00:30	13	Charged	125.00
11/05/16	Saturday	ESP2-E	LOU-1350_LOUISVIL	SportsCenter	11:26am	BCEH1601H	00:00:30	21	Charged	81.00
11/05/16	Saturday	ESP2-E	LOU-1350_LOUISVIL	College Football	12:49pm	BCEH1606H	00:00:30	21	Charged	81.00
11/05/16	Saturday	ESPN-E	LOU-1350_LOUISVIL	College GameDay	10:28am	BCEH1601H	00:00:30	28	Charged	17.00
11/05/16	Saturday	ESPN-E	LOU-1350_LOUISVIL	College GameDay	10:59am	BCEH1606H	00:00:30	35	Charged	81.00
11/05/16	Saturday	ESPN-E	LOU-1350_LOUISVIL	College Football	2:22pm	BCEH1601H	00:00:30	35	Charged	81.00
<b>Grand Total</b>										<b>692.00</b>

### Channel Summary

Network	Zone	Total Spots	Gross Revenue
<b>BTN-E</b>	<b>LOU-1350_LOUISVILLE</b>	<b>3</b>	<b>\$351.00</b>
<b>ESP2-E</b>	<b>LOU-1350_LOUISVILLE</b>	<b>2</b>	<b>\$162.00</b>
<b>ESPN-E</b>	<b>LOU-1350_LOUISVILLE</b>	<b>3</b>	<b>\$179.00</b>
<b>Grand Total</b>		<b>8</b>	<b>\$692.00</b>

These announcements were cablecast at the above times as entered in the system's program logs. Program names may vary due to alterations in network scheduling. The attestation below, if any, is specifically limited to linear video product. Entries above for non-linear video product such as advanced advertising and online advertising are set forth solely as a line item to allow global billing for all Viamedia products. Separate affidavits for non-linear video product attached to this Affidavit, or sent independently, are intended to be read in conjunction with this Affidavit of Performance to reflect the totality of Viamedia's attestation as to the product and services which have been provided to Client.

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